

COALITION FOR A TOBACCO-FREE LOUISIANA

Reasons to care....

- 6,400 Louisianians die each year from tobacco use.
- 107,000 kids who are now under 18 will die prematurely from smoking.
- No other state has a higher rate of cancer deaths than Louisiana.
- Secondhand smoke is estimated to cause 53,000 deaths due to coronary heart disease, cancer and SIDS in the U.S. each year.
- Secondhand smoke triggers bronchitis, pneumonia and asthma in children.
- Taxpayers spend *\$1.2 billion* in state health care costs to treat people with smoking-related diseases every year.
- One-third of Louisiana workers aren't protected by smoke-free policies.
- 71% of Louisiana voters favor a local ordinance prohibiting smoking in most indoor or public places.

Smoking Attributable Mortality, Morbidity, and Economic Costs (SAMMEC), Louisiana 1999. U.S. Centers for Disease Control (CDC) Public Opinion Survey conducted by Ed Renwick, 2002.



We care...

Contributing Partners:

Robert Wood Johnson Foundation
American Medical Association
Louisiana Public Health Institute
American Cancer Society
American Heart Association
American Lung Association
Louisiana Department of Health
and Hospitals, Office of Public
Health

Collaborative Partners:

Better Breathers Club of Central
Louisiana
Environmental and Health Council
of Central Louisiana
Gibsland Youth Community
Center
Louisiana Department of Justice

Louisiana Dept. of Health and
Hospitals
- Office of Addictive Disorders
Louisiana Games Foundation
Louisiana Family Physicians
Louisiana Health Care Review,
Inc.
Louisiana State Medical Society
Louisiana Tumor Registry
LSU Health Sciences Center
Mary Bird Perkins Cancer Center
No Smoking Environment
Coalition of Greater New
Orleans (NoSE)
North Louisiana AHEC
Peers Against Tobacco
Southwest Louisiana AHEC
Tulane University School of Public
Health and Topical Medicine